

*performance
through
partnership*

CC.



TYPICAL ASSIGNMENTS

Business Start-Ups

In order to give any business the best change of success, it is essential that every aspect is properly planned prior to establishment. Time spent at this stage gives the business the best opportunity to succeed.

The Cooney Carey team has a long history of supporting entrepreneurs in getting their businesses off the ground. We begin by challenging assumptions – not just those in the numbers, but the essential business proposition – market, customers and profit model. We work with clients to develop robust business plans that create compelling cases for funding. Our team can design the optimum funding model – debt, equity and working capital – and provide partnership to enable clients to approach funding sources with confidence.

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